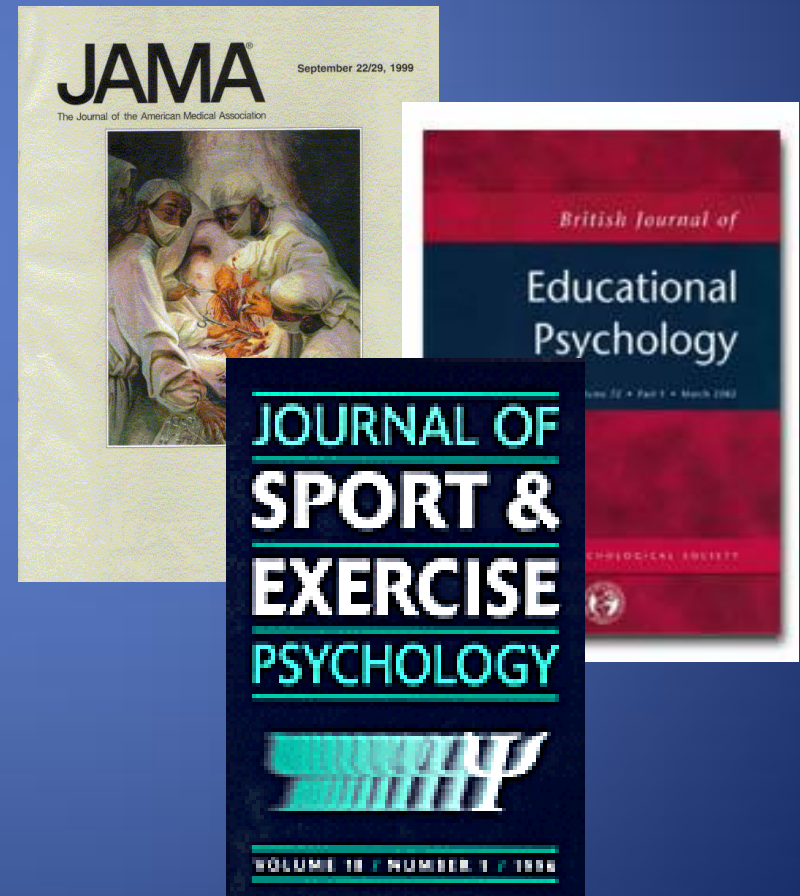


Popular vs. Scholarly

Popular Magazine



Scholarly Journal



Popular Magazine

- Shorter articles, providing broader overviews of topics
- Have by-lines but no bibliographies or footnotes
- Articles do not necessarily follow a specific format or structure

Scholarly Journal

- Longer articles, providing in-depth analysis of topics
- Have footnotes & bibliographies (but few pictures & ads)
- Articles more structured, may include these sections: *abstract, literature review, methodology, results, conclusion, bibliography*

Popular Magazine

- Based on interviews & background info
- Written by journalists for the reading public
- Articles are not evaluated by experts in the field, but by editors on staff

Scholarly Journal

- Based on scientific studies & research
- Written by experts in the field
- Articles usually reviewed and critically evaluated by a board of experts in the field (refereed)